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**ATC-ONLINE POWERS FORD MOTOR CREDIT COMPANY'S  
ONLINE REMARKETING PROGRAM**

*Accelerate Program Allows Dealers to Buy Wholesale Vehicles from an Extensive Inventory Across North America*

**MENLO PARK, Calif., January 29, 2007** – ATC-Online, the leading online auction company in North America for automotive dealers to buy and sell wholesale vehicles, today announced that it powers Ford Motor Credit Company's North American online remarketing program, called *Accelerate*, giving Ford Motor Credit dealers across the U.S. and Canada access to an extensive inventory of off-lease vehicles. More than 6,000 dealers representing North American Ford Motor Company brands, including Ford, Lincoln, Mercury, Jaguar, Land Rover, Mazda and Volvo, have access to a nationwide inventory of off-lease vehicles before they are made available anywhere else.

Prior to the launch of *Accelerate*, Ford Motor Credit dealers could only acquire off-lease vehicles that were returned by the lessee (or "grounded") at their dealerships, or by traveling to physical auctions. Now dealers can utilize the ATC-Online powered *Accelerate* program to better manage their inventory without having to leave their dealership. Dealers can pay for the vehicles via a wire transfer or Ford Motor Credit floor plan. ATC-Online's transportation services are also integrated on the *Accelerate* site, allowing buyers to easily arrange for the transfer of purchased vehicles to their locations.

"Having instant access to a nationwide selection of off-lease vehicles has made a dramatic difference to our dealership in terms of time and cost savings, as well as overall operational efficiency," said Mike Shireman, certified pre-owned manager at Stadel Volvo in East Petersburg, Penn. "I am able to manage my inventory in a more effective

### *Ford Uses ATC-Onlane to Power Accelerate*

way and, in turn, increase customer satisfaction because I can now get the vehicles my customers want easily and quickly. *Accelerate* (Volvo version of *Accelerate* is VCFRide) provides me with access to a huge pool of virtual inventory – if I don't have a vehicle that a retail customer is looking for on my lot, I can still close a deal by finding and buying that car on the site, and then having it shipped directly to my dealership.”

By offering thousands of vehicles for sale upstream via the Internet, *Accelerate* gives dealers access to vehicles across North America. Dealers have the ability to conveniently buy the vehicles they need with a faster time to sale. Specifically, the *Accelerate* sites allow dealers to:

- Purchase vehicles that are turned-in by the lessee;
- Browse and purchase from a nationwide inventory of vehicles located at other dealerships;
- View condition reports and high resolution photos for all vehicles;
- Arrange for transportation of purchased vehicles online directly on the *Accelerate* site; and
- Pay for purchases using a variety of payment methods, such as wire transfer and Ford Motor Credit floor plan.

“Ford Motor Credit’s *Accelerate* program is a true testament to the rapid and increasingly widespread adoption of the Internet as a medium of buying and selling wholesale vehicles,” said Clive Kinross, ATC-Onlane. “Thousands of affiliated Ford Motor Credit dealers throughout North America can now streamline their used car operations by using ATC-Onlane’s technology and affiliated financing and transportation services. We are excited about our relationship with Ford Motor Credit and their family of dealers, and we are confident that this program will add significant value for all participants.”

### **About Ford Motor Credit**

Ford Motor Credit Company is one of the world's largest automotive finance companies and has supported the sale of Ford products since 1959. Ford Motor Credit operates in 36 countries. Ford Motor Credit is an indirect wholly owned subsidiary of Ford Motor Company. It provides automotive financing for Ford, Lincoln, Mercury, Aston Martin, Jaguar, Land Rover, Mazda and Volvo customers and dealers. More information can be found at [www.fordcredit.com](http://www.fordcredit.com) and at Ford Motor Credit's investor center, [www.fordcredit.com/investorcenter](http://www.fordcredit.com/investorcenter).

**About ATC-Online**

ATC-Online, Inc. is the leading online auction company in North America for automotive dealers to buy and sell wholesale vehicles. The company offers proven, end-to-end auto remarketing solutions to auto manufacturers, captive finance companies, lease and daily rental companies, financial institutions and wholesale auto auctions throughout the United States and Canada. Since 1999, ATC-Online's products and services have enabled customers to reduce cycle times, costs, and achieve greater profitability. For more information, please visit [www.atc-online.com](http://www.atc-online.com) or call +1 (866) 969-0321.

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