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AutoTradeCenter Adds AutoCheck® Vehicle History Reports to Increase Online Buying Confidence for Dealers

Partnership Helps Dealers Make Better Buying Decision with New, Valuable Tool

MENLO PARK, Calif. & SCHAUMBURG, Ill., June 19, 2006 – AutoTradeCenter (ATC), the leading online auction company for the buying and selling of wholesale used vehicles, and Experian Automotive, today announced a new partnership that will give dealers access to Experian’s AutoCheck vehicle history reports when buying dealer-consigned, used cars through ATC’s new iDEAL (inter-dealer electronic auction lane). Accessed via ATC Open at www.atcopen.com, iDEAL allows any licensed North American dealer to list inventory for sale to a large nationwide network of dealers in order to free up retail space and make better use of capital. Through this partnership, ATC is now able to provide its growing network of franchise and independent dealers with the most timely and accurate vehicle information available which helps protect them from hidden problems associated with a car’s history.

Dealers are turning more readily to online auctions, such as ATC Open, to procure wholesale vehicles because the process frees up both time and money associated with traveling to a physical auction, and is available on a 24/7 basis. The addition of AutoCheck vehicle history reports to ATC’s portfolio of services makes buying cars via ATC Open even more convenient.

ATC’s iDEAL program for dealer-consigned car transactions provides free and efficient access to AutoCheck reports, tapping into Experian’s National Vehicle Database of more than 500 million vehicles for critical history information. Now, franchise and independent dealers can check whether or not a vehicle for sale via ATC Open is of a certain quality, and mitigate unknowingly procuring any damaged or misrepresented vehicles. A link to the reports will be made available on ATC Open’s “Vehicle Detail” page, and provide all relevant vehicle history information, including whether a car has been salvaged or stolen, endured flood or hail damage, been in a fire or accident, had an odometer rollback, or used as a police car, rental vehicle or taxi.

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“By purchasing used wholesale vehicles online, dealers experience convenience, cost savings and access to the right inventory on a nationwide level,” said, Andrew Iorgulescu, vice president, business development, ATC. “By partnering with AutoCheck, ATC is able to give dealers detailed vehicle history information through a trusted source to make the best purchasing decisions possible, and all via an easy online process.”

“As online auctions continue to grow as a reliable option for buying and selling used cars, buyers require information to protect against hidden problems,” said Scott Waldron, president of Experian Automotive. “By partnering with ATC, we have created the opportunity for dealers to buy quality used wholesale vehicles online with greatly increased levels of comfort and confidence.”

About Experian Automotive

Experian Automotive delivers information solutions to manufacturers, dealers, finance and insurance companies, and consumers. Experian helps automotive clients increase customer loyalty, target and win new business, and make better lending and vehicle purchase decisions. Its National Vehicle Database, housing more than 500 million vehicles, along with Experian’s credit, consumer and business information assets, meets the industry’s growing demand for an integrated information source. Experian’s advanced decision support services help clients turn this information into improved business results. Experian technology supports several top automotive web sites including eBay Motors, Yahoo! Autos, CarsDirect.com and NADAguides.com. For more information on Experian Automotive and its suite of solutions, visit our web site at www.experianautomotive.com.

About AutoTradeCenter

AutoTradeCenter, Inc. (ATC) is the leading online auction company for automotive dealers to buy and sell wholesale used vehicles. The company offers proven, end-to-end auto remarketing products and services to auto manufacturers, captive finance companies, lease and rental companies, financial institutions and wholesale auto auctions. ATC powers successful online remarketing programs for Audi Financial Services, American Honda Finance, Chase Auto Finance, Daimler Chrysler Financial Services, Ford Motor Credit, Porsche Financial Services, Volkswagen Credit, Enterprise Rent-a-Car, Subaru of America and several others. For more information, visit the company’s website at www.autotradecenter.com or call +1 (866) 969-0321.

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