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**ATC-ONLINE EXPANDS RELATIONSHIP WITH CHRYSLER  
FINANCIAL IN CANADA**

*Dealers Across Canada to Have Increased Opportunity to Purchase Off-lease Chrysler  
Financial Vehicles Via Open Online Marketplace*

**TORONTO, August 7, 2007** – ATC-Online, the leading online auction company in North America for automotive dealers to buy and sell wholesale vehicles, today announced that it has expanded its relationship with Chrysler Financial (CF) in Canada to offer its off-lease vehicles to all dealers nationwide via ATC Online’s open wholesale online auction. Building on CF’s existing private label online remarketing program called *WebE.L.V.I.S.*, also operated by ATC-Online, this new capability will give all registered Canadian dealers access to CF vehicles in an open-bidding environment via ATC-Online’s Open auction site.

“By expanding our relationship with ATC-Online, more dealers will be able to take advantage of an online channel to better manage their used vehicle inventory,” said Don Wallace, National Sales and eRemarketing Manager, Chrysler Financial Canada.

“Offering our off-lease vehicles for sale in an open, online environment is a natural extension of our current remarketing program.”

“We are excited that Chrysler Financial has decided to tap the expertise of ATC-Online in order build on the success of the *WebE.L.V.I.S.* program, and extend an open sale

*ATC-Online Expands Relationship with Chrysler Financial Canada*

opportunity to all dealers,” said Clive Kinross, senior vice president of ATC-Online Inc. and president of the company’s Canadian operations. “ATC-Online’s open online wholesale auction provides sellers with increased market liquidity and broader industry exposure, which translates into selling more of the right vehicles, to the right buyers, at the right price.”

**About Chrysler Financial**

Chrysler Financial offers a complete line of world-class automotive financial products and services for both retailers and consumers of Chrysler, Jeep® and Dodge vehicles. In addition, Chrysler Financial offers vehicle wholesale and retail financing, capital loans, mortgages and lines of credit to all 470 Chrysler, Jeep, Dodge retailers. As an industry leader in automotive financing, Chrysler Financial provides its customers with the most innovative and efficient methods of doing business. For more information on Chrysler Financial visit [www.chryslerfinancial.ca](http://www.chryslerfinancial.ca).

**About ATC-Online**

ATC-Online, Inc. is the leading online auction company in North America for automotive dealers to buy and sell wholesale vehicles. The company offers proven, end-to-end auto remarketing solutions to auto manufacturers, captive finance companies, lease and daily rental companies, financial institutions and wholesale auto auctions throughout the United States and Canada. Since 1999, ATC-Online’s products and services have enabled customers to reduce cycle times, costs, and achieve greater profitability. For more information, please visit [www.atc-online.com](http://www.atc-online.com) or call +1 (866) 969-0321.

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