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**ATC-ONLANE ACQUIRES CARSARRIVE NETWORK TO OFFER  
CUSTOMERS GREATER TRANSPORTATION EFFICIENCY**

*Acquisition Creates Industry's Most Comprehensive Online Vehicle Logistics and  
Management Solution*

**MENLO PARK, Calif., Oct. 23, 2007** – ATC-Online, the leading online auction company in North America for automotive dealers to buy and sell wholesale vehicles, today announced that it has acquired CarsArrive Network, Inc., the nation's premier outsource provider of automated vehicle shipping services. The acquisition will provide automotive dealers, consignors and carriers with the most comprehensive and efficient transportation management system on the market today.

This deal is the latest example of ATC-Online's ongoing commitment to providing its customers with an easy and cost-effective online experience for buying and selling wholesale vehicles. Through the acquisition, ATC-Online will augment its existing transportation business by offering dealers and shippers online access to the industry's premier transportation network of pre-screened carriers across the United States and Canada. Furthermore, dealers and shippers will be able to track and manage all deliveries in a secure environment via a central web portal, which provides easier access and greater visibility over traditional paper-based methods. The combined company will also provide carriers with a transport logistic engine that optimizes loads with real-time information on the most efficient routes for greater utilization.

### *ATC-Online to Acquire CarsArrive*

“We have had the pleasure of working with ATC-Online and CarsArrive over the past few years and have been impressed with both companies dedication to customer service as well as industry leadership,” said Randy Rawlinson, director of vehicle remarketing, Dollar Thrifty Automotive Group. “The powerful combination of CarsArrive’s carrier network and ATC-Online’s innovative technology will enable us to take advantage of a highly streamlined and efficient process for transporting vehicles.”

“This acquisition brings together two companies that recognized early on what the Internet can bring to the wholesale used car market in terms of cost and time savings,” said Warren Schewitz, vice president of strategic development at ATC-Online. “Uniting CarsArrive’s automated transportation management and shipping capabilities with ATC-Online’s full suite of online remarketing services will provide significant value for dealers, shippers and carriers. Now, ATC-Online will be able to deliver an even better solution for securing and managing the shipment of vehicles from start to finish.”

CarsArrive moves tens of thousands of vehicles throughout the country every year with an established network of insured and bonded carriers. By leveraging CarsArrive’s transportation logistics capabilities and its nationwide carrier network of more than 15,000 trucks, ATC-Online will offer a streamlined solution that includes real-time quotes and orders, comprehensive load building capabilities, complete and transparent vehicle tracking, automated notifications, accounting and damage claim handling. Following the acquisition, the combined offering will have a base of over 4,500 carriers representing nearly 30,000 trucks across the United States and Canada.

“The combination of CarsArrive and ATC-Online will provide an unrivalled national carrier base and experience in delivering transportation and logistics solutions to the wholesale used vehicle market,” said Michael Briggs, founder of CarsArrive. “All stakeholders involved in the buying, selling and transporting of wholesale vehicles will benefit from this union and will make the combined company an even greater place to buy and sell wholesale vehicles.”

**About ATC-Online**

ATC-Online, Inc. is the leading online auction company in North America for automotive dealers to buy and sell wholesale vehicles. The company offers proven, end-to-end auto remarketing solutions to auto manufacturers, captive finance companies, lease and daily rental companies, financial institutions and wholesale auto auctions throughout the United States and Canada. Since 1999, ATC-Online's products and services have enabled customers to reduce cycle times, costs, and achieve greater profitability. For more information, please visit [www.atc-online.com](http://www.atc-online.com) or call +1 (866) 969-0321.

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